



# NEW WORKFORCE DEVELOPMENT CENTRE OFFICIALLY LAUNCHED IN GERALDTON



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The Centre officially launched in Geraldton by Hon. Peter Collier Minister for Training and Workforce Development and Indigenous Affairs on Friday 4th February 2011. Three more similiar centres will be opened in Bunbury, Kalgoorlie and Broome.

Andrea Mitchell - Member of Parliament, West Australia, and Hon. Brian Ellis MLC having a chat after the opening of the Aboriginal Workforce Development Centre in Geraldton.



COVER STORY CONTINUED...

## NEW WORKFORCE DEVELOPMENT CENTRE OFFICIALLY LAUNCHED IN GERALDTON ABORIGINAL WORKFORCE DEVELOPMENT CENTRE

The main role of AWDC is to achieve sustainable employment outcomes for Aboriginal people in a culturally sensitive way. By working in collaborative partnerships with existing service providers, the Aboriginal Workforce Development Centre will:

### 1. Support employers to attract, recruit and retain Aboriginal employees by:

- Promoting vacancies to Aboriginal job seekers;
- Providing resources and advice on recruitment and retention strategies;
- Providing access to mentoring services and cultural awareness training.

### 2. Support Aboriginal people to obtain meaningful and long-lasting employment by:

- Providing career guidance and information about training options;
- Providing access to job opportunities and improving job search skills;
- Developing employability skills for successful participation in the workforce; and
- Providing role models and mentoring services.

AWDC will work in partnership with and acknowledge other organisations providing employment, career, training and mentoring services whether they are government, private or not-for-profit organisations. They have a commitment not to duplicate existing services. Instead they will link services, value-add and broker solutions that lead to employment. They are especially keen to work in partnership with Aboriginal owned and managed organisations to support them to realise their employment and training plans.

AWDC will be engaging local knowledge and capacity to achieve successful regional Aboriginal employment outcomes. Extensive networks across the public, private and community sectors with regional centres in Bunbury, Geraldton, Kalgoorlie and Broome. Online access to resources, information and data relating to Aboriginal employment etc.

**For further information, please contact Vickie Petersen on phone 08 9964 6345 or email: [Vickie.Petersen@dtwd.wa.gov.au](mailto:Vickie.Petersen@dtwd.wa.gov.au) or visit their website: [www.dtwd.wa.gov.au/awdc](http://www.dtwd.wa.gov.au/awdc)**



Mr Peter Collier- Minister for Training & Workforce Development & Indigenous Affairs officially opened the New Development Centre for Training Aboriginal Workforce.



Vickie Petersen Co-ordinator of AWDC Geraldton



Rowena Roberts & Marion Dingo from Sinosteel Midwest Development Ltd and Sharmayne Quartermayne from Wila Gutharra Aboriginal Corporation who attended the AWDC launch.



Rob Jefferies speaking at the Launch of AWDC on behalf of the mining industry in support of the Centre.